

PRESS RELEASE

Lagrange, GA - Comprehensive Search announces release of ETA360[®] management tools.

With 18 years of experience providing staffing solutions exclusively to the Interior Furnishings and Building Products industry. Comprehensive Search is taking yet another step forward with the upcoming release of its **ETA360[®]** suite of online management tools. **ETA360[®]** is a custom developed application that provides tremendous feedback on field force activity as well as effectiveness monitoring. The ASP is totally integrated into an all new private Internet site, new employees can securely complete all employment and payroll paperwork, review procedure guides and even begin online training. Active employees will file time and expense reports and check in real-time the status of reimbursement payments. From a client's viewpoint, a field representative's total activity will now be captured online where it can then be mapped against projected cost and used for comparative analysis. Overall performance, ROI, activity scheduling and review are just some of the unique management features in **ETA360[®]**. The reporting is available in real-time and can be customized to meet a clients needs. Managers and clients can access the reporting data via the same web site or can choose to view it in periodic summaries. ETA stands for Expense, Time and Activity and 360 represents the 360-degree approach of the process.

“Outsourcing is finally coming to the front as a smart and cost effective solution to many organizations staffing needs” says Kevin Franks, strategic director at Comprehensive Search. He adds “this technology now offers our clients yet one more way to keep a distributed workforce program on track. Distance management is always a concern, and particularly so when you outsource. You must get accurate, timely and quantitative information to stay informed and make sound decisions; our **ETA360[®]** system provides that. Even to the point of automatically sending payroll reminders and alerts to keep field reps and managers informed before problems occur. Our vendor/partner relationships will be significantly enhanced by the addition of **ETA360[®]** to our line of services.”

The worldwide market for outsourcing is expected to double in the next 5 years and according to a recent study a majority of executives will consider outsourcing every non-core business process within this same time frame. The increasing popularity of outsourcing also brings additional complexity as more upper level and skilled positions are staffed and managed by outside service providers. The need for strategic partnerships with HR solutions provider becomes a critical requirement. Comprehensive Search developed the service as an ongoing joint project with Pursuant Technology of Atlanta, a leading ASP developer.

For more information on this or any of Comprehensive Search's services please contact Jeff Brown - President at 706.884.3232 x203 or email jeff@comp-search.com